



Farmers Market Vendor Survey

Thank you for taking the time to complete this survey by the Locust parks and recreation department. We appreciate your feedback on our programs. There are two pages/sections.

Vendor Name/Business Name: _____

Section 1

1. What type of Vendor are you?
 - ☐ Produce
 - ☐ Craft/Artisan
 - ☐ Other: _____
2. How many Markets did you participate in this year?
 - ☐ 1-5
 - ☐ 6-15
 - ☐ 16+
3. What did you think about the Market Fee?
 - ☐ Okay
 - ☐ Too high
 - ☐ Willing to contribute more
 - ☐ Comment: _____
4. What did you think about the day/time of the Market?
 - ☐ Bad
 - ☐ Okay
 - ☐ Good
 - ☐ Comment: _____
5. If the Market was on Saturdays, would you participate?
 - ☐ Yes
 - ☐ No
 - ☐ Maybe
 - ☐ Comment: _____
6. What did you think about the length of the season? (May-October) (check all that apply)

<input type="checkbox"/> Good	<input type="checkbox"/> Too short
<input type="checkbox"/> Bad	<input type="checkbox"/> Starts too early
<input type="checkbox"/> Too long	<input type="checkbox"/> Runs too late

Comment: _____



Section 2

1. Has the Locust Farmers Market been beneficial to your business?

☐ Yes

☐ No

☐ Somewhat

Comment: _____

2. What are your ideas to increase visitors/shoppers to the market?

3. How can the Locust Farmers Market better serve you?

4. What are your ideas to increase visitors/shoppers to the market?

5. What are your suggestions for improvements for the next year/season?

6. How would you evaluate the overall success of this year's market?

☐ Poor

☐ Okay

☐ Neutral

☐ Good

☐ Excellent

Please submit survey:

- By email to parks@locustnc.com
- By mail to PO Box 190, Locust, NC, 28097
- In person to Locust City Hall, or in evening drop box, at 186 Ray Kennedy Dr., Locust, NC, 28097